

Global and universal appeal!



Beach Towels

For instore promotions, incentive programs, employee recognition, safety programs, and branding

One of the fastest-growing promotional products on the planet



Just look at what's happening in the **retail sector**, where stores, malls and e-commerce sites use beach towels year round to show appreciation to their staff. Why beach towels?

- Longevity
- Unisex appeal
- No sizing concerns
- Largest imprint area of any promotional product